

MEDIA KIT · 2026

BASED IN POLAND | AVAILABLE WORLDWIDE

SEAYAA

Cinematic Travel Content

PHOTO · VIDEO · DRONE

Content that reaches real travelers.

PORTFOLIO →



— WHO WE ARE

Natalia & Krzysztof — a travel creator duo.

Our community is made of people actively planning their next trip. What sets us apart isn't the gear — it's the story we build around every place we visit. We turn stays into cinematic, emotionally engaging content people stop scrolling for, and we bring our audience along with it.

OUR APPROACH

Premium content — atmospheric lifestyle shots to professional drone production

Strategic design — built for real use: social, ad campaigns, websites

Built-in distribution — content reaches our audience first

WHY SEAYAA

Guest's perspective — visuals that shorten the distance and build instant trust

Reach + quality — frames people actually see, save and act on

OUR REACH

Content that comes with an audience.

Unlike a traditional production studio, every project we deliver also reaches our own engaged travel community.

INSTAGRAM MONTHLY REACH

Unique accounts reached per month

14× in 8 weeks

18,563

1,328

8 WEEKS AGO

NOW

41,685 total views / 30 d **490** profile visits (3.2× since July)

TIKTOK

80 followers · save rate up to 7.3%

10.3%

avg. engagement

INSTAGRAM

314 followers · 18,563 monthly reach

6.0%

avg. engagement

AUDIENCE

Poland **95%**

Age 25–34 **46%**

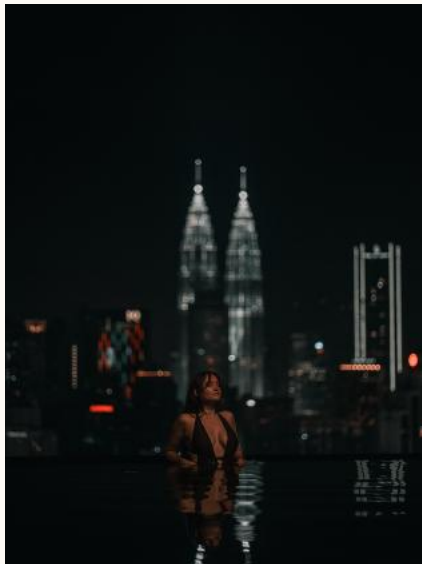
Age 18–24 **45%**

Plus viewers in Ireland, Germany, the Netherlands & India

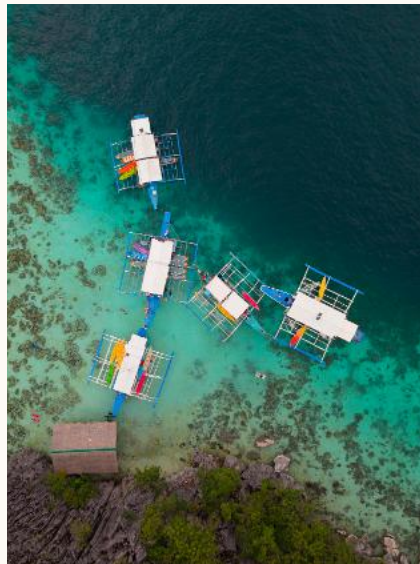
People save our videos, send them to friends and come back to ask where the place is — that's how our reach keeps outgrowing our follower count.

— PORTFOLIO

Professional production



Kuala Lumpur
City & rooftop content



Philippines
Drone & cinematic video



Ciekocino, Poland
Stay showcase



Rebels Beach, Bulgaria
Beach bar, photo & video

Full portfolio [HERE](#)

Storytelling & Reels

Emotional, character-driven travel Reels. Real moments, real reactions — the format our audience engages with most.



WATCH ON TIKTOK ➤



WATCH ON TIKTOK ➤



WATCH ON INSTAGRAM ➤



WATCH ON INSTAGRAM ➤

BEST PERFORMING

Consistently our strongest content format — 10.3% average engagement on TikTok.

Let's create something together

01 FIRST COLLAB

Barter + fee from 150–250€

Stay + meals for content & audience exposure

2 Reels + 3 Stories posted to our community

20 edited photos for your own use

Best for first collaborations

MOST POPULAR

02 CREATOR PACKAGE

from 500€

3 Reels + 1 Carousel + Stories, posted to our audience

40 professional photos

Drone footage where applicable

Content usage rights for your channels

Our most popular choice

03 FULL CAMPAIGN

from 1200€

Custom quote

Multi-day production + multi-post campaign across our channels

50+ photos, 5+ video forms

Extended usage license + strategy consultation

For a full-season push

These ranges are a starting point for negotiation, not fixed. We're happy to build a personalized package around your goals.

CASE STUDY · ALBANIA

The brief was details.

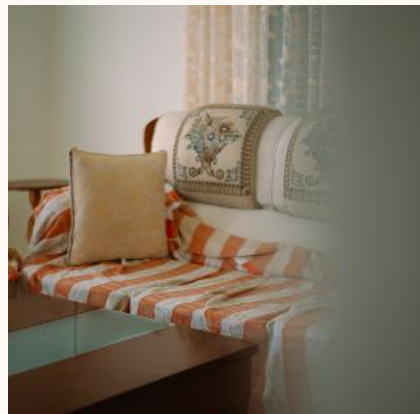
A guesthouse asked us to photograph the small things guests remember — breakfast on the terrace, morning light in the room, the garden. We delivered a full set of close-range stills ready for their listing and socials.



BREAKFAST



MORNING LIGHT



INTERIORS



GARDEN

The client's reaction, the same evening:

— VILLA BELLA, ALBANIA

Soooo in love with those photos 17:43

You are amazing 17:43

— CASE STUDY · POLAND

Domki Panorama, Lipowa

The brief covered interiors only: the sauna, the rooms, the warm evening light and the view from the attic window. Every frame was shot to work straight away on their booking listing and socials.



SAUNA



BEDROOM



DETAILS



THE VIEW

They booked us for a second session:

— DOMKI PANORAMA, LIPOWA

Yes, they arrived — amazing!

...but we have to do it again and shoot the views and the surroundings — you're welcome back whenever you're free!

CASE STUDY · WISŁA

Wiślańska Osada

Brand-new apartments needing a full visual identity from day one. We shot the complete interior set — wide room frames for Booking.com, styled details for the website and socials.



BOOKING · WEBSITE · SOCIALS

One shoot, every channel covered.

Let's create the new story of your place!

-
- | | | |
|----|--------------|--|
| 01 | STRATEGY | We analyze your goals and select formats that sell |
| 02 | PRODUCTION | Photo and video shoots with attention to every detail |
| 03 | DISTRIBUTION | Content goes live across our channels, reaching real travelers |
| 04 | DELIVERY | Ready-to-use premium content, optimized for your socials |
-

Together we'll create content that sells, inspires — and gets seen.

SEAYAA

CINEMATIC TRAVEL CONTENT

EMAIL

seayaapl@gmail.com

INSTAGRAM

[@seayaapl](https://www.instagram.com/seayaapl)

TIKTOK

[@seayaapl](https://www.tiktok.com/@seayaapl)

WEB

seayaa.my.canva.site/portfolio-website
